Dear Industry Colleagues:

On behalf of the American Society of Andrology, we invite your support and participation in the 45th Annual Meeting taking place April 25-28, 2020 at Loews Philadelphia Hotel in Philadelphia, Pennsylvania.

The American Society of Andrology is a unique partnership of scientists and clinicians. Founded in 1975, the society has over 600 members from all over the world whose specialty fields include male reproduction, endocrinology, urology, anatomy, gynecology/obstetrics, biochemistry, molecular and cell biology, and reproductive technologies. The ASA, which fosters a multi-disciplinary approach to the study of male reproduction, exists to promote scientific interchange and knowledge of the male reproductive system.

The annual Meeting offers a comprehensive approach to Andrology and Male Reproduction. Technical exhibits and Promotional Partnerships are an important part of our meetings success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 250 medical professionals to attend this event in Philadelphia. All exhibitors will be positioned in assigned space in the exhibit hall, which is separate from the scientific sessions. Exhibit hours include breaks in the exhibit hall on Saturday and Sunday as well as a Welcome Reception on Saturday evening.

Thank you for your consideration of our request for participation, we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter at denise@veritasmeetingsolutions.com or 973-769-1020.

Kind regards,

Denise Castetter
Director of Industry Relations
denise@veritasmeetingsolutions.com
973.769.1020
LOEWS PHILADELPHIA HOTEL
1200 Market Street, Philadelphia, PA 19107

With a stay at Lowes Philadelphia Hotel, you’ll be centrally located in Philadelphia, steps from Reading Terminal Market and minutes from Jefferson University Hospital and City Hall.

**Room Rate:** $249.00 Deluxe Double Double

**Reservations:** 800-235-6397

**Direct Hotel Link:** https://book.passkey.com/e/49832148

**Deadline for hotel reservations:** April 1, 2020

**Group Name:** Amer Soc of Andrology

By staying at the conference headquarters hotel, you help the Society meet its contractual obligations with the hotel and maintain your current conference benefits, as well as keep future hotel guest room rates and registration fees reasonable.
EXHIBITS & SPONSORSHIPS

Exhibit Space Reservations
Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Why Participate?
• Reach your target audience economically and time effectively
• Network with prominent clinicians and key decision makers
• Enjoy unopposed exhibit hall hours
• Take advantage of educational sessions and learn about the current needs of clinicians and key decision makers
• Participate in planned social events with attendees

Exhibit Schedule:
Set up: Saturday, April 25, 2020 10:00 a.m.-2:00 p.m.

Exhibit Hours:
Saturday, April 25, 2020 4:00 p.m.-9:30 p.m.
Sunday, April 26, 2020 7:00 a.m.-4:00 p.m.
Monday, April 27, 2020 7:00 a.m.-3:00 p.m.
Tear Down: Monday, April 27, 2020 After 3:30 p.m.

Payment:
Our tax ID is #36-2552873. If paying by credit card, please include the credit card information on the exhibitor form and send to denise@veritasmeetingsolutions.com. If paying by check, please make the check payable to the American Society of Andrology and send to:

Denise Castetter
Vertias Meeting Solutions
1061 E. Main St. Suite 300
East Dundee, IL 60118
SPONSORSHIP OPPORTUNITIES

PLATINUM

$7,500
(Choose one of the following)

Lunch Symposium
Highlight your product and your commitment to Andrology and Male Reproductive Health with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Welcome Reception
The reception is held in the exhibit hall, showcase your company while the attendees network with colleagues and visit the exhibits.

Your Platinum Level sponsorship includes:
• Prime location of exhibit space
• "ASA Connect"-Enhance your opportunity to meet ASA attendees: ASA staff will deliver your message to the attendee of your choice
• Company recognition on the ASA website
• Recognition on contributor support signage in the meeting pre-function space
• Four exhibitor badges for company representatives
• Invitation to the Welcome Reception for four representatives

GOLD

$5,000
(Choose one of the following)

Internet Code
Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Coffee Break
Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Your Gold Level sponsorship includes:
• Prime location of exhibit space
• "ASA Connect"-Enhance your opportunity to meet ASA attendees: ASA staff will deliver your message to the attendee of your choice
• Company recognition on the ASA website
• Recognition on contributor support signage in the meeting pre-function space
• Three exhibitor badges for company representatives
• Invitation to the Welcome Reception for three representatives

BASIC EXHIBITOR

$2,000

• Exhibit space (No floor standing signage or equipment allowed)
• "ASA Connect"-Enhance your opportunity to meet ASA attendees: ASA staff will deliver your message to the attendee of your choice
• Recognition on contributor support signage in the meeting pre-function space
• Company recognition on the ASA website
• Two exhibitor badges for company representatives
• Invitation to the Welcome Reception for two representatives
ASA 2020 ANNUAL SCIENTIFIC MEETING
EXHIBIT REGISTRATION & INVOICE FORM

Contact Name
Company Name
Address
City State Zip
Phone Fax
Email

SPONSORSHIP OPTIONS
- PLATINUM ($7,500)
  - Symposium
  - Welcome Reception
  - Four Exhibitor Badges
- GOLD ($5,000)
  - Internet Code
  - Coffee Breaks
  - Three Exhibitor Badges
- BASIC EXHIBITOR PACKAGE ($2,000)
  - No floors standing equipment allowed
  - Two Exhibitor Badges

PAYMENT INFORMATION
Check payable to: American Society of Andrology in U.S. dollars drawn on a U.S. bank. TAX ID #36-2552873

CREDIT CARD
- VISA
- MasterCard
- Discover
- American Express

Credit Card # Security Code Exp. Date
Name
Billing Address
City State Zip
Signature Total $:
Phone Email
Fax

Return this completed exhibit reservation form and payment to Denise Castetter:
Mail: American Society of Andrology 1061 East Main Street, Suite 300 East Dundee IL 60118.
W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com